

# TOSHIBA

## e-STUDIO5015AC Series



### Product Specifications

<b>Vendor:</b>	Toshiba
<b>Product:</b>	e-STUDIO5015AC Series
<b>Price:</b>	\$25,181-\$26,241
<b>Intended Users:</b>	Medium, Large
<b>Speed Black:</b>	45 ppm-50 ppm
<b>Speed Color:</b>	45 ppm-50 ppm
<b>Processor:</b>	1.33 GHz
<b>Memory:</b>	4 GB



**Bottom Line:** New color MFPs for the large organizations with high-volume color printing needs.

## ? Product Details

Toshiba has overhauled its line of black-and-white and color MFPs by releasing 13 new devices to its lineup. The devices include upgrades and new features, such as the latest-generation e-BRIDGE Next controller and an upgraded user interface called Elevate.

Elevate is a larger interface than Toshiba's previous touchscreen. At 10.1", the touchscreen works like a tablet and includes an embedded web browser and customizable one-touch icons for common workflows. Those one-touch functions include single copy, email PDF file and copy and staple, to name a few. Businesses can customize the functions to suit their needs. Elevate also comes with sample user interface design templates to reflect the company's industry, such as healthcare, legal or education. For a company that needs a specific type of user interface, Toshiba's service team provides a customizable design template.



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The new e-STUDIO5015AC Series consists of two devices in this series of color MFPs targeted to medium and large businesses. They both offer standard printing, copying, scanning and faxing functions.

The two MFPs are the e-STUDIO4515AC (\$25,181), which prints and copies at 45 ppm and has a monthly duty cycle of 105,000 pages, and the e-STUDIO5015AC (\$26,241), which prints and copies at 50 ppm and also has a monthly duty cycle of 105,000 pages.

Note that the speeds are for both black and color and that the duty cycle mentioned above reflects the color speed. Both MFPs has a warm-up time of 20 seconds and a first-copy-time of 5.7 seconds in color.

The machines run off of Toshiba's latest generation e-BRIDGE Next controller that includes a 1.33 GHz processor, 4 GB of memory and a 320 GB self-encrypting hard drive. PCL, PostScript, XPS and JPEG printing languages are included.

Standard USB and Ethernet connectivity is supported and Toshiba offers optional wireless and Bluetooth connectivity. Mobile printing is supported via the e-BRIDGE Print & Capture app on Apple and Android devices. The devices support cloud-based printing and scanning from/to Microsoft OneDrive for Business, SharePoint, Google Drive, Dropbox and Box.

There is also a e-BRIDGE color profile tool that lets users create profiles that adjust color output on various types of paper. More information on the devices is in our Features section below. The e-STUDIO5015AC Series are powerful devices targeted at medium or large organizations with high-volume color printing needs.

## Features

Paper handling starts with two 550-sheet drawers and a 100-sheet bypass for a standard capacity of 1,200 sheets. Toshiba offers optional paper trays that adds up to a maximum of 3,200 sheets. These include a 550-sheet paper feed pedestal, a 550-sheet drawer, a 550-sheet envelope cassette that holds up to legal-sized paper and a 2,000-sheet large capacity feeder. With the exception of the large capacity feeder, the envelope cassette and one of the 550-sheet drawers, the other trays accept up to ledger-sized (11" x 17") paper.

There are two optional document feeders: one is a 100-sheet reversing automatic document feeder (RADF) and the other is a 300-sheet dual-scan document feeder (DADF). The document feeders allow for color scanning and the 300-sheet document feeder scans both sides of a page (at up to 240ipm duplex) in a single pass.

There are a few finishing options. First, there is the inner finisher that includes 50-sheet multiposition stapling. Second, there is a console finisher with 50-sheet multiposition stapling. And there is also a finisher that staples and saddlestitches up to 50 sheets. There is an optional 2/3-hole punch unit for each finisher. And finally, there is a job separator for batch printing.

The scanning function supports many file formats, such as TIFF, PDF, XPS and JPEG. Toshiba's e-FILING features one public box and 200 private user boxes for document management. Each box holds up to 100 folders and each folder holds up to 400 documents.

The faxing function utilizes a 33.6kbps modem with JBIG compression. It includes both G3 and Super G3 compatibility, as well as up to 100 pages of memory and second line fax.

The e-STUDIO5015AC Series includes strong security features, such as user authentication, disk overwrite, IP Address filtering and LDAP.

Finally, other features include copy/print job reservation, print around (print jobs can go around a job that's held up for a specific reason), auto skew correction, paper volume indicators and scan/fax previews. There's a notification feature that alerts users for low toner or other maintenance needs.

## About Toshiba

Toshiba has been on the upswing in the office copier business, thanks to a steadily improving product line.

Although it may be among the smaller forces in copiers, the company as a whole is much larger than most of its competitors.

Toshiba handouts include Fortune corporate rankings indicating that its global revenues across all product lines are about the same as those of Canon, Ricoh and Xerox combined.

**Product line:** In recent years, Toshiba has been raising its copier profile both by re-energizing its U.S. marketing and by becoming more innovative with its products. Its line of e-STUDIO models is quite strong, and the company is starting to make an impact on the market.

**Toshiba distribution:** Toshiba brand sales are split nearly 50-50 between dealers and the company's Toshiba Business Solutions division. In all, Toshiba has about 250 copier dealers, of which about 30% have Toshiba as its exclusive A3 MFP OEM partner.

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